

# “ ECASB BUSINESS CONNECTIONS ”



Strong teams. Boundless schools.

**Continuing its partnership with and support of ECASB and component districts.**

“Transform Your School Board Evaluation Process”  
**SuperEval**

SuperEval.com (844) 312-3825 info@SuperEval.com

## SuperEval’s Story

In the Spring of 2015, PLS 3rd Learning, a long-time signature partner of the New York State Council of School Superintendents (NYSCOSS), otherwise known as THE COUNCIL, developed SuperEval: an online platform for supporting THE COUNCIL’s Superintendent Model Evaluation Instrument.

Since then, SuperEval has evolved to include other evaluations for district leaders including school boards, principals and assistant principals, central office administrators, building level administrators and support staff. SuperEval is a web-based approach to evaluations that saves valuable time for school district leaders.

## Testimonials:

Board President Paul E. Steiml, Amherst CSD

*“Lorry and I both enjoyed working with SuperEval on getting the Amherst BOE to use SuperEval. On behalf of our entire BOE I would say that the product was easy to learn and user friendly. It was comprehensive in terms of the items you evaluate the superintendent on. Our review process was vastly improved compared to our previous years process of evaluation of the superintendent. The training provided was great and the support online when we had questions was quick and efficient. The program definitely saved us a lot of time and energy as Board members.”*

Superintendent Brian Graham, Ed.D. Grand Island CSD

*“I am absolutely thrilled to learn that SuperEval has partnered with ASBO New York to include the School Business Official Evaluation rubric. Ever since I began using SuperEval for my evaluation with the Board of Education, I quickly saw the potential benefits of using the same system with my cabinet level administrative team. The flexibility, ease and practical use of this tool within SuperEval is essential to the future success of your District and your school business official.”*





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*Working With Your  
District &*



## Top 5 Reasons Why You Should Be Using SuperEval

- 1 SuperEval eases the evaluation process for your entire team.
- 2 SuperEval employs a proven evaluation methodology.
- 3 SuperEval hosts a library of evidence-based rubrics based on leadership roles, or can be customized to fit your needs.
- 4 SuperEval creates a goal-aligned district.
- 5 SuperEval promotes self-reflection, self-evaluation, and deeper conversations.

PLS 3rd Learning (PLS), (the team behind SuperEval), is an organization dedicated to the improvement of teaching and learning in K-12 schools. Their primary focus is the development of technology-based systems and professional learning opportunities that promote and enhance educator effectiveness. They build professional learning opportunities that deliver real results. A team of educators design online and face-to-face courses as well as professional development modules for teachers and leaders all over the world.

Their team of educators (former superintendents, principals, teachers, and professors) and technology specialists (web developers, designers, network engineers) work cohesively with their partners to design, develop, and support technology-based systems that advance K-12 education. They are solely committed to the elevation of educators, using the intelligent application of information and communications technologies to do so.

### Contact Our Team to Learn More



**Dr. Michael Horning, Jr.**  
Executive Vice President  
[MHorning@SuperEval.com](mailto:MHorning@SuperEval.com)



**Bob Hartz**  
Vice President of  
Partnership Development  
[BHartz@SuperEval.com](mailto:BHartz@SuperEval.com)

### Transform Your School Board Evaluation Process with SuperEval

[SuperEval.com](http://SuperEval.com) ↗ (844) 312-3825 ↗ [info@SuperEval.com](mailto:info@SuperEval.com)

